

Northeastern State University

College of Education-Strategic Plan

2023-2028

Goal 1 Theme - Digital Environment	Generalized Performance Measures (not an extensive list):
<i>The College of Education will integrate multiple modalities of course delivery and promote subject area innovation to best prepare students for a competitive workforce, and adhere to an evolving digital climate.</i>	<ul style="list-style-type: none"> ● Course schedules (section type codes) ● Articulation agreements ● Digital badge completions ● Technology accreditation key assessments
Objective 1: Create a flexible learning environment with attainable pathways to produce workforce ready graduates.	
Objective 2: Integrate technology within programs to increase efficiency and promote subject area innovation.	
Goal 2 Theme- Recruitment & Retention	Generalized Performance Measures (not an extensive list):
<i>The College of Education will continue to attract and retain students from all population entities while being transparent of recruitment and retention strategies and the effectiveness of those strategies.</i>	<ul style="list-style-type: none"> ● Enrollment data ● Persistence data ● Prospective student survey analysis from inquiries (disaggregated) ● Recruitment & Retention Plan measurements
Objective 1: Advertise the attractiveness and distinction of the college's high quality programs, certificates, and badges to a diverse range of potential students.	
Objective 2: Involve all COE employees in purposeful continuous recruitment and communicate the analysis of recruitment and retention efforts to the college, university departments, and community.	
Objective 3: Enhance services, programs, and outreach for advising, remediation, and mentoring.	

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Goal 3 Theme - Partnerships		Generalized Performance Measures (not an extensive list):
<i>The College of Education will strengthen current connections and cultivate new partnerships with workforce stakeholders that are mutually beneficial and to support experiential learning opportunities.</i>		From all COE programs:
Objective 1: Initiate and sustain local, regional and global workforce partnerships to strengthen students' experiential and immersive learning.		<ul style="list-style-type: none"> • MOU tracking • Internship key assessments • Completer satisfaction surveys • Employer satisfaction surveys
Objective 2: Establish and sustain mutually beneficial partnerships to encourage collaboration and student engagement.		
Goal 4 Theme - Employee Satisfaction		Generalized Performance Measures (not an extensive list):
<i>The College of Education will provide opportunities to enhance employee professional and/or career goals, engage in ongoing intentional communication to build productivity within the college to increase employee satisfaction and promote student success.</i>		<ul style="list-style-type: none"> • Faculty analysis of professional development (Faculty Success Workflow) • Survey results from professional development opportunities • Employee satisfaction survey results (yearly) • Results of student satisfaction surveys from career services and other college student satisfaction surveys.
Objective 1: Facilitate collaboration among departments, other colleges, and the community.		
Objective 2: Create yearly needs assessment regarding employee satisfaction to address strengths and weaknesses accordingly.		
Objective 3: Strengthen communication to COE employees and students through various delivery methods for reciprocal communication dialogue.		